

# Comparison of Offerings

## Website Type

## Recurring Costs

## Pages

## SEO

## Plugins / Software

## Complete Hand-Off at Any Time\*\*\*

## Brand Board and Wire-Frame Mockup

## Lead Capture / CTA

## Fully Mobile Responsive

## Paypal or Stripe Integration

## Members-Only Access

## Managed Hosting\*\*\*\*

## Licensed Premium Images

## Premium Icons, SVG, Lotti Files

## C'est Bon

Brochure

None

Up to 5

Basic

Basic

✓

✓

✓

✓

×

×

×

×

×

## Haut Niveau

Dynamic

None

Up to 8

Basic

Premium

✓

✓

✓

✓

✓

✓

×

×

×

## Creme de la Creme

Dynamic

Monthly\*

Unlimited

Advanced\*\*

Premium

✓

✓

✓

✓

✓

✓

✓

✓

✓



\* As a part of Managed Hosting

\*\* Advanced SEO involves a 50-point page ranking optimization strategy. Advanced SEO is *not* SEO Agency, which is monthly SEO facilitation.

\*\*\* Any premium licenses or software included as part of Managed Hosting can not be included in website hand-off due to copyright and intellectual property laws. A best free alternative will be provided in its place.

\*\*\*\* Managed Hosting includes: SSL certification, daily backup and storage, uptime and security monitoring, premium loading speeds, source code protection, inspection bot firewall, and free website migration.

# C'est Bon

## BEST OPTION FOR THOSE

### Interested In:

- generating credibility, not sales
- email collection without marketing campaigns
- easily identifiable contact information

### Not Interested In:

- routine modifications
- ROI data
- sales conversion
- email campaigns

Brochure websites are typically constructed of: a landing page, description of services page, about page, contact page, pricing page, and/or item catalog / portfolio page.

**\$2379**



# Haut Niveau & Creme de la Creme

## BEST OPTION FOR THOSE

### Interested In:

- optimized lead generation & email collection
- active Blog content
- social feeds
- sales conversions
- interactive content
- membership or subscription content

Dynamic websites are typically constructed of everything in a brochure site, plus: funnel pages, members-only pages, gamification, chat bots, courses/webinars, a downloadable content library, and/or booking calendar, payment processing.

**\$2379 & \$4997**

