Comparison of Offerings	C'est Bon	Haut Niveau	Creme de la Creme
Website Type	Brochure	Dynamc	Dynamic
Recurring Costs	None	None	Monthly*
Pages	Up to 5	Up to 8	Unlimited
SEO	Basic	Basic	Advanced**
Plugins / Software	Basic	Premium	Premium
Complete Hand-Off at Any Time***		<u>~</u>	<u>~</u>
Brand Board and Wire-Frame Mockup	<u> </u>	<u>~</u>	<u>~</u>
Lead Capture / CTA		DMÉNIT	~
Fully Mobile Responsive	DEVEL	STLIDIC	~
Paypal or Stripe Integration	×		~
Members-Only Access	×	<u>~</u>	<u>~</u>
Managed Hosting****	×	×	<u>~</u>
Licensed Premium Images	×	×	~
Premium Icons, SVG, Lotti Files	×	×	~

As a part of Managed Hosting

(i)

- ** Advanced SEO involves a 50-point page ranking optimization strategy. Advanced SEO is not SEO Agency, which is monthly SEO facilitation.
- *** Any premium licenses or software included as part of Managed Hosting can not be included in website hand-off due to copyright and intellectual property laws. A best free alternative will be provided in its place.

**** Managed Hosting includes: SSL certification, daily backup and storage, uptime and security monitoring, premium loading speeds, source code protection, inspection bot firewall, and free website migration.

C'est Bon



BEST OPTION FOR THOSE

Interested In:

- generating credibility, not sales
- email collection without marketing campaigns
- easily identifiable contact information

Not Interested In:

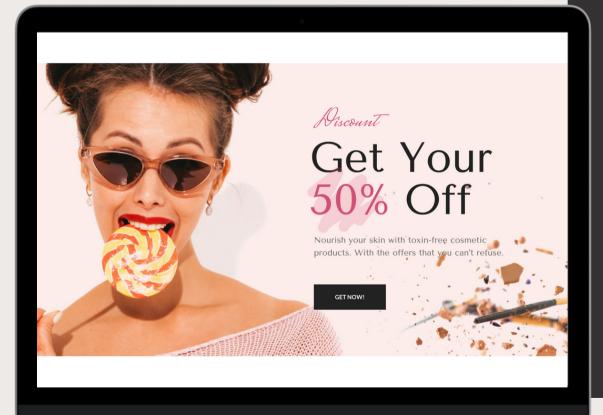
- routine modifications
- ROI data
- sales conversion
- email campaigns

Brochure websites are typically constructed of: a landing page, description of services page, about page, contact page, pricing page, and/or item catalog / portfolio page.

\$2379



Haut Viveau & reme de la Creme



BEST OPTION FOR THOSE

Interested In:

- optimized lead generation & email collection
- active Blog content
- social feeds
- sales conversions
- interactive content
- membership or subscription content

Dynamic websites are typically constructed of everything in a brochure site, plus: funnel pages, members-only pages, gamification, chat bots, courses/webinars, a downloadable content library, and/or booking calendar, payment processing.

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